



December 20, 2010

Greetings!

The Iowa City-Cedar Rapids (ICCR) Alumni Chapter of Kappa Alpha Psi Fraternity, Inc. is excited to host the **2011 North Central Provincial Council in Iowa City, IA on April 7-10, 2011**. This historic event will be held at the Sheraton Hotel/hotel Vetro located at 210 S. Dubuque Street, downtown Iowa City. The theme for this year's Provincial Council meeting is "100 Years/ One Kappa: A Century of Achievement through Phi Nu Pi."

We invite you to share in this joyous celebration by placing an ad in the official souvenir book which will commemorate this historic gathering. This year we are excited to announce that we have partnered with AAA Media Online, an online fund raising & advertising consulting firm, in producing the publication for the Provincial Meeting. We are dedicated to serving our community and proceeds from the ad book will be used to support the ICCR Alumni Guide Right program. The ICCR Alumni Chapter of Kappa Alpha Psi Guide Right Program encompasses the **ICCR Alumni Kappa Leadership Development League, Brother 2 Brother Youth Summit for Young Men, and Youth Mentoring/Outreach. Our other initiatives include the Oratorical Contest for High School students, ICCR Alumnae of Delta Sigma Theta Teen Summit Scholarship partnership, and ICCR Alumni Chapter of Kappa Alpha Psi Scholarship.** AAA Media Online has customized this site for our chapter so that you can purchase your ad in minutes and pay by credit or debit. On this site you will be able to: Select your advertisement size, Design your advertisement, Upload pictures or graphics for your ad, Pay for your advertisement, and Print your receipt

AAA Media Online makes it **EASY, FUN, & FAST!** You will receive an email confirmation once you have completed your transactions. It only takes 3 minutes! Your ad purchase will allow us to continue to support our local youth through the Guide Right program. Place your ad in the 2011 North Central Province Council Meeting Souvenir book today at <http://www.aaaadvertisingsolutions.com/Accounts/Northcentral/Home>.

Enclosed you will find the souvenir ad journal information and submission forms. Please be mindful that the deadline for ad purchase/submissions is Friday, March 4, 2011. If you have any questions, please feel free to email me at [iccralumni@gmail.com](mailto:iccralumni@gmail.com) or call at 563-676-8861.

We thank you in advance for supporting the Iowa City-Cedar Rapids Alumni Chapter of Kappa Alpha Psi and our Guide Right program.

Sincerely,

Boyd C. James, IV  
2011 Steering Committee-Provincial Council Meeting Co-Chair  
Iowa City-Cedar Rapids (IA) Alumni Chapter of Kappa Alpha Psi Fraternity, Inc.



**SOUVENIR BOOKLET  
ADVERTISING & PATRON RATES  
IOWA CITY-CEDAR RAPIDS ALUMNI CHAPTER  
IOWA CITY, IOWA**

<b>FULL PAGE.....</b>	<b>\$200.00</b>
<b>HALF PAGE.....</b>	<b>\$ 125.00</b>
<b>QUARTER PAGE.....</b>	<b>\$ 75.00</b>
<b>EIGHTH PAGE BUSINESS CARD.....</b>	<b>\$ 50.00</b>
<b>PATRONAGE.....</b>	<b>\$49.00 OR LESS</b>
<b>FULL COLOR INSIDE FRONT, BACK, AND CENTERFOLD COVER.....</b>	<b>\$ 250.00, \$250.00, &amp; \$500.00</b>

All money and ads must be submitted by March 4th, 2011. Send electronic sample of layout for ad as you want it to appear in the souvenir booklet to [iccralumni@gmail.com](mailto:iccralumni@gmail.com) or submit online at <http://www.aaaadvertisingsolutions.com/Accounts/Northcentral/Home>. Please format ad layouts as PDF, GIFF, TIFF, or JPEG only. All ads will be printed in color.

Note: If a picture is a part of the ad, please submit a high quality/.

Please return the advertisement layout sheet with the completed form below along with a check or money order made payable to: **Kappa Alpha Psi Fraternity, Inc.**

Return to: Iowa City-Cedar Rapids Alumni Chapter of Kappa Alpha Psi Fraternity, Inc.

P.O. Box 2481  
Cedar Rapids, IA 52401

**ADVERTISING CONTRACT (SOUVENIR BOOKLET)**

You are authorized to publish a \_\_\_\_\_ page advertisement in the 2011 Souvenir Booklet to be printed for the North Central Province Council meeting, April 7-10, 2011. Enclosed please find a payment to the *Iowa City-Cedar Rapids Alumni Chapter of Kappa Alpha Psi Fraternity, Inc.* in the amount of \$\_\_\_\_\_ for the advertisement and a printed copy of ad along with an electronic copy to ([iccralumni@gmail.com](mailto:iccralumni@gmail.com)); and/or web submission of payment and ad online at <http://www.aaaadvertisingsolutions.com/Accounts/Northcentral/Home>

**NAME (Business, etc.)** \_\_\_\_\_

**STREET ADDRESS OR P.O.** \_\_\_\_\_

**BOX:** \_\_\_\_\_

**CITY AND** \_\_\_\_\_

**STATE:** \_\_\_\_\_

**CONTACT** \_\_\_\_\_

**PERSON:** \_\_\_\_\_

**SIGNATURE:** \_\_\_\_\_

**TELEPHONE NUMBER:** \_\_\_\_\_

**DATE:** \_\_\_\_\_ **TOTAL ENCLOSED:** \_\_\_\_\_

**\$** \_\_\_\_\_

The Brothers of Kappa Alpha Psi Fraternity, Inc., Iowa City-Cedar Rapids Alumni Chapter thank you for your patronage  
*Ofc. use only.* Date Rec'd: \_\_\_\_\_ Amt: \$ \_\_\_\_\_ By: \_\_\_\_\_